

**Information for Western Conference – 2007**  
**LaQuinta Resort & Club**  
**49-499 Eisenhower Drive**  
**LaQuinta, CA 92253**  
**Sunday, October 14 – Wednesday, October 17**

**Hotel Accommodations:**

Founded in 1926, LaQuinta Resort & Club is a legendary destination that has reigned over the picturesque Coachella Valley with grace and charm. The resort features 800 guest rooms and suites. Each room is designed as a Spanish-style casita and includes modern amenities such as cable television, Internet access, coffeemaker, in-room safe and in some rooms, fireplaces. Our contracted rate for the standard run of the house room is \$210 plus tax. Upgrades to deluxe rooms, suites or spa villas can be made at the time of room reservations, based on availability. The contracted room rate is good three days before and after the conference, again based on availability.

**Getting there:**

The Resort is located 19 miles southeast of Palm Springs and 120 miles east of Los Angeles. Palm Springs airport is just 30 minutes from the resort in the city of LaQuinta with easy access from the freeway. Other major gateways include Ontario airport (90 minutes), Los Angeles International (two hours, 15 minutes), San Diego's Lindberg Field (two hours, 15 minutes), and Orange County's John Wayne Airport (two hours). There is a private airport, Bermuda Dunes, located 10 minutes from LaQuinta. More information on this facility may be obtained by calling 760.345.2558.

**Master Billing Account:**

For those Plans who want to arrange for a master billing account, a credit application is enclosed. This form should be completed and returned to:

<p>Ivis J. Rose Director of Convention Services Telephone: 760.564.7628 Fax: 760.564.7656 <a href="mailto:irose@laquintaresort.com">mailto:irose@laquintaresort.com</a></p>
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**Sleeping Room Reservations:**

The Resort will require first and last night deposit to confirm your reservation. Be sure to identify that you are attending the Western Conference of Prepaid Medical Services Plans to obtain the negotiated rate.

Please check out the LaQuinta web-site [www.Laquintaresort.com](http://www.Laquintaresort.com). Click on accommodations and you will be able to view the different types of casitas available. **Our block of rooms are for the Resort Casitas at \$210 + tax per night.** Other types of casitas are available and the price will vary depending upon availability and the time of the reservation. If you were to book one of the upgraded rooms today, the current price of a Deluxe Casita is \$294.00 plus tax, Starlight Casitas are \$334.00 plus tax and the Hideaway suite will cost \$499.00 plus tax.

Contact Information:

Patricia Ward Group Reservations Manager Phone: 760.564.5711 Fax: 760.564.5768 <a href="mailto:pward@laquintaresort.com">mailto:pward@laquintaresort.com</a>
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A reservation form is enclosed. Also, if your Plan will pay for all charges to the rooms for your delegates, you will need to complete a Credit Card Authorization Form. If you are only using a credit card to pay for rooms and tax, this can be done without the credit card authorization form. **Deadline for room reservations is Monday, September 10, 2007, close of business, 5:00 p.m. Pacific Time.**

**Off-site activities and dinners:**

We have been working with the Resort's on-site destination management company, Destination Services. Thomas Hinrichs and Barbara Ferguson are coordinating the Guest Program for Western Conference and are knowledgeable of all activities planned for Conference attendees so you will not risk duplication for activities you may choose for your Board members and guests.

Destination Services contact information:

Thomas Hinrichs Destination Services Manager Phone: 760.777.4855 Fax: 760.564.5735 <a href="mailto:thinrichs@laquintaresort.com">thinrichs@laquintaresort.com</a>
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**Meeting Rooms and Catering:**

If you need to schedule meeting rooms and/or additional food and beverages for your Plan, please contact:

Ivis J. Rose  
Director of Convention Services.  
Telephone: 760.564.7628  
Fax: 760.564.7628  
[irose@laquintaresort.com](mailto:irose@laquintaresort.com)

Please mention that your Plan is attending Western Conference.

**Golf:**

While at LaQuinta, three of their five golf courses will be open (two are closed for over seeding). Those open are LaQuinta Mountain Course, PGA West Norman Course and PGA West Stadium course. The hotel guest rate is \$135 per person. The hotel also offers a “twilight rate” that is extended about four hours before sunset. That rate is \$75 and twilight times start at 2:15 p.m. The number to call for golf reservations is 1-800-PGA-WEST. At the time of tee time reservation, you will be asked to guaranty the reservation with a credit card, although the charge will not be made at that time – it is merely to guaranty the tee-time.

**Guest Program Activities:**

Five programs are being arranged for guests. Information will be sent to you for distribution as soon as arrangements are completed. Guest program information will also be posted to the [Westernconference.org](http://Westernconference.org) website.

**Western Conference Web-site:**

This web will be updated periodically with conference information as it is arranged. [www.westernconference.org](http://www.westernconference.org).

**La Quinta Resort & Club**

Please review to their website: [www.laquintaresort.com](http://www.laquintaresort.com). Telephone # 760.564.4111 or 1-800-598.3828. From the website, you can see the facility and read about the many features of this resort destination.

**Attire:**

Business casual is appropriate for all Conference sessions and the Sunday evening Welcome Reception.

**Questions:**

Please call Barbara Cooper at 253.382.7752 or e-mail at [bxcoope@regence.com](mailto:bxcoope@regence.com).