

Larry Hilty – Senior Manager  
Blue Shield California  
2008 EOC Host Plan



*2008*  
*External Operations Conference*

Hosted by:  
Blue Shield of California

# 2008 EOC Conference

Tuesday, June 10, 2008

- Registration and Welcome Night Reception

Wednesday June 11 – Friday June 13, 2008

- Conference Sessions and Networking Activities

# 2008 EOC Conference

## Mark Hopkins Hotel

- Poised at the crest of historic Nob Hill
- Located at the intersection of all three Cable Car Lines
- One of the most historic hotels in San Francisco, guest can easily walk to Union Square, Chinatown and a short ride to Fisherman's Wharf and the Golden Gate Bridge
- Home to the legendary Top of the Mark sky-bar



# 2008 EOC Conference

## *Top Of The Mark*

- Unique among San Francisco Hotels is the legendary 19th floor *Top Of The Mark* sky-bar. This hotel's lounge is a “must see” destination famed for its panoramic views of San Francisco. EOC Opening Night Reception will be held there.

