

HMSA



Blue Cross
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of Hawaii

An Independent Licensee of the Blue Cross and Blue Shield Association

Robert P. Hiam
President and Chief Executive Officer

Western Conference 2009 Leadership Conference

I am pleased to invite you to the 2009 Leadership Conference, proudly hosted by the Hawaii Medical Service Association on Sept. 27-30, 2009, at the beautiful Grand Wailea Resort Hotel & Spa on Maui.

The theme of the conference is "Leading Change in the Health Care Revolution – Strategy, Technology and Politics." I'm sure you will find this instrumental in helping you lead the charge to use new strategies, technology and partnerships in our changing health care industry. The sessions will feature health care industry leaders who will provide knowledge and insight into how to make those changes happen for the benefit of health care consumers.

You can register for the conference, make your hotel reservations, and find information related to the various events on this website. Please check back periodically for updates on sessions and speakers as we get closer to the conference. You will also find information related to making your stay at the Grand Wailea Resort Hotel & Spa comfortable and satisfying, as well as for enjoying Maui overall.

If you have any questions or need more information, please email us at Maui2009@hmsa.com.

Looking forward to seeing you on Maui!

A handwritten signature in black ink that reads "Robert P. Hiam".

Robert P. Hiam
President & CEO